

# FORAGE EXPO



## EXHIBITOR REGISTRATION PACKAGE 2026



Presented by East Central Soil & Crop Improvement Association and Ontario Forage Council



# 2026 FORAGE EXPO

Presented by Ontario Forage Council &  
East Central Soil & Crop Improvement Association

**Thursday, July 9, 2026**  
**10am to 3pm**  
**1810 County Rd 45, Norwood, ON**  
**(30 minutes east of Peterborough)**

## **GENERAL INFORMATION**

Forage Expo is a day of equipment demonstrations and trade show that draws hundreds of attendees each year. **The event happens rain or shine!**

Lunch as available on site but is not included in the cost of a trade show booth and cannot be prepaid. Please bring cash if purchasing lunch.

For questions while at the event, please find the Ontario Forage Council booth or look for someone wearing an orange safety vest.

## **SPONSORSHIP & TRADE SHOW**

### **Sponsorship**

Sponsors will have their logo on signage at the event, receive recognition in The Forage Update newsletter, have their logo on the Forage Expo website, and be recognized in social media posts. Platinum sponsors also receive a free trade show booth. **To ensure your logo will be on signage at the event, your registration form needs to be received by June 19<sup>th</sup>.**

### **Trade Show**

Exhibit spaces are first come first served. Each space is 10ft x 10ft. Bring your own table, chairs, and tent. **Setup is from 8am to 9am on the morning of the event.**

If you need more than the allotted space, please let us know.

### **Producers Alley**

New this year we are featuring a Producers Alley. This an exhibit space for companies looking to purchase hay from producers. Find the sellers you need to reach! Please follow the notes above for the trade show booths.

## **EQUIPMENT DEMONSTRATIONS**

There are two types of displays: Demo and Static. Demo is for any equipment being demonstrated in the field. Static is for equipment that will not be doing an in-field demonstration.

**It is very important to include operating width (for demos) or display width (for static displays) and the number of days in advance that hay should be cut when completing your registration.** We need this information for site planning purposes.

***\*\*THE DEADLINE TO REGISTER DEMO EQUIPMENT IS JUNE 30th. NO EXCEPTIONS.\*\****

### **Setup Day**

Equipment setup day is **Wednesday, July 8<sup>th</sup> from 10am to 4pm**. All equipment should be brought in during this timeframe. For timing and safety reasons we do not want equipment arriving on the day of the event.

Set your equipment up before arriving as there is no space allotted for this on site. Balers should arrive with at least a half-full chamber.

### **Firefighter Experience Night**

Each year we invite the local fire departments to attend a farm equipment awareness session the night before Forage Expo. This will happen on **Wednesday, July 8<sup>th</sup> from 7pm to 9pm**. The purpose is to help firefighters understand how various pieces of equipment work, the weight of the machines and their components, what tools may be required to access parts of the machine, and common dangers specific to certain pieces of equipment. If your rep is able to stay and offer insight on your equipment it is much appreciated.

### **Event Day**

Please be at your display by 9am. Equipment demonstrations start at 10am. No equipment should be moved until the event is over, unless it is going out for demos or coming back from demos. The event ends at 3pm

### **CONTACT**

For any questions, please contact Rebecca Vito at [admin@ontarioforagecouncil.com](mailto:admin@ontarioforagecouncil.com) or Patricia Ellingwood at [support@ontarioforagecouncil.com](mailto:support@ontarioforagecouncil.com), or call 519-986-1484.



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## REGISTRATION FORM

Thursday, July 9, 2026 – 10am to 3pm | 1810 County Rd 45, Norwood

Please return this form to [admin@ontarioforagecouncil.com](mailto:admin@ontarioforagecouncil.com)

Company Name:			
Contact Person(s):			
Contact Person's Phone Number:			
Email:			
Address:			
Website:			
Social Media (if applicable):			

### SPONSORSHIP, TRADE SHOW, PRODUCERS ALLEY

Item	Quantity	Price	Cost
Platinum Sponsor <i>*Free trade show booth*</i>		\$800	
Gold Sponsor		\$600	
Silver Sponsor		\$400	
Bronze Sponsor		\$300	
Trade Show Booth		\$225	
Producer's Alley Booth		\$225	
<b><i>*Don't forget to send your logo if you are sponsoring</i></b>	<b>Sub-Total</b>		
	<b>HST 13%</b>		
	<b>TOTAL</b>		

### EQUIPMENT REGISTRATION

Complete the next page. DO NOT SEND PAYMENT FOR EQUIPMENT DEMONSTRATIONS UNTIL YOU RECEIVE AN INVOICE.

Is your rep available to take part in the Firefighter Experience? Yes  No

**Demo Fee**

\$350 for the first piece of equipment, \$100 for each additional piece of equipment  
(Tractors used to demo equipment are not considered an additional piece of equipment)

**Static Fee**

For static equipment IS accompanying a demonstration piece of equipment: \$75  
For static equipment that IS NOT accompanying a demonstration piece of equipment: \$150 for the first piece, \$75 for each additional piece.

Equipment Model	Equipment Type (baler, rake, tedder, etc)	Display Type (demo or static)	Operating Width (demo) or Display Width (static)	Days in Advance Hay Should Be Cut (1, 2, day of)

**PAYMENT INFORMATION**

Only send payment for sponsorship, trade show, and producers alley.

PLEASE DO NOT SEND PAYMENT FOR EQUIPMENT DEMONSTRATIONS UNTIL YOU RECEIVE AN INVOICE FROM OFC AFTER THE EVENT.

Cheques should be made out to: Ontario Forage Council  
Mailing address: Ontario Forage Council, P.O. Box 463, Markdale, ON, NOC 1H0.

E-transfers can be sent to support@ontarioforagecouncil.com. Please put your company name in the memo field.